

NameCheap Domain Name Registration & Web Hosting Guide

When you want to start an online business and make money, you need to invest in some basic tools and resources. These include:

- ✓ Domain name
- ✓ Web hosting
- ✓ Website or blog
- ✓ Email marketing software or autoresponder
- ✓ Content
- ✓ Etc

You can get some of these tools for free while others can be bootstrapped. But you've to [get paid website hosting](#) to build a website or create a blog successfully if you want to start and grow highly profitable internet businesses.

Domain Name Registration

Majority of the web hosting companies will offer you free domain name registration if you sign up for their services. On your part, you've to decide the type of domain name to start with. If you've strong digital marketing skills, you can get a brandable domain name.

But if you're just getting started and learning the ropes about online marketing, it's best to get EMD (exact match domain) or EMD with a descriptive word attached to it.

You've to learn how to use keyword research tools to quickly do this.

For instance, if you're starting a blog to focus on forex trading and

software/app products review, you can pick up a domain like:

ForexTradingHub.com or ForexTradingHive.com

Whois Record for ForexTradingHive.com

Domain Available



forextradinghive.com is for sale!
The domain you are researching is available for registration.

[Buy forextradinghive.com](#)

— Domain Profile

Domain Status	Never Registered Before
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— Website

Website Title	None given.
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As at the time of writing this report, the latter is available at just the registration cost (i.e. \$10 or less) while the former is at GoDaddy.com auctions with an offer of about 152 pounds.



forextradinghub.com

PREMIUM DOMAIN

forextradinghub.com

£152.00

[Make Offer](#) [Call 020 7084 1810 for buying assistance](#)

As you can see, “forex trading” keyword is in the domain while I simply added “hub” or “hive” to it. Affiliate marketing website or blog with domain name like this will be easy to promote to your target audience and get indexed and ranked quickly by search engines if you have high-quality and constant content published on it.

Website Hosting

Without a paid website hosting, you cannot create a blog on self-hosted WordPress platform. But with paid hosting, you can create self-hosted WordPress blog from your hosting cPanel dashboard. Website hosting companies are a dime a dozen on the World Wide Web.

However, it’s very important that you sign up with a company that provides reliable web hosting services. NameCheap.com is a domain name registration and web hosting company. They are affordable and reliable to go with. You can get the details of NameCheap web hosting price from the link below.

[Click here now to sign up for your cheap web hosting to get started](#)

While on their website hosting page, select the plan that fits your budget.

The image shows three pricing cards for NameCheap web hosting. Each card has a title, a monthly price, a crossed-out original price, a 'Get Started' button, a total annual cost, and a list of features.

Plan	Monthly Price	Original Price	Savings	Annual Cost	Renewal Cost	Features
Stellar	\$1.48/mo	\$3.88	Save 62% on 1st Year	You pay \$17.76	Renews at \$42.88/year	✓ Domain Name ✓ 3 Websites ✓ 20 GB SSD ✓ Free CDN BETA
POPULAR Stellar Plus	\$2.98/mo	\$5.88	Save 49% on 1st Year	You pay \$35.44	Renews at \$68.88/year	✓ Domain Name ✓ Unlimited Websites ✓ Unmetered SSD ✓ Free CDN BETA ✓ AutoBackup
Stellar Business	\$3.78/mo	\$9.88	Save 62% on 1st Year	You pay \$45.36	Renews at \$118.88/year	✓ Domain Name ✓ Unlimited Websites ✓ 50 GB SSD ✓ Free CDN BETA ✓ AutoBackup & Cloud Storage

As at the time of writing, for less than \$25 for a whole year, you'll get Namecheap **Stellar** hosting plan to get started. This will entitle you to build a maximum of 3 websites. But if you're ambitious, you can select the **Stellar Plus** which will enable you to host unlimited domain names on the same account. It's just about \$40 for your first year.

As soon as you've successfully signed up, it's time to install WordPress blog on your domain name. It's free and easy to install WordPress blog on your domain name.

And the good news is that NameCheap supports WordPress hosting which makes it easier for any digital marketer to build a blog website in a matter of minutes and hit the ground running.

After Selecting Your Web Hosting Plan

After selecting your web hosting plan, you'll be taken to a web page where you need to connect a domain name to it. Please, take note of this. The first domain name you'll connect to your website hosting account will always serve as your primary domain name.

You've to make sure it is not a domain name attached to a website which you'll sell sooner or later if you're into website flipping business. For example, my primary domain name with my web host is my registered business name and I will not sell it at any time. But every other website domain I add to my account can be sold when the time is ripe to do so.

With that said, [click here now](#) to sign up for your web hosting services with NameCheap.com if you've not done so. Click on your choice plan by clicking on the "Get Started" button and you'll be taken to the next page.

Domain Name Connection

2. Domain Name Connection

Connect a domain to your Hosting Plan.

Connect to:

☒ New Domain Name

☐ Existing Domain Name

There are two options available to you here to select from, namely:

- ✓ New Domain Name, or
- ✓ Existing Domain Name

If you're getting a new domain name from NameCheap.com, you can simply type the keyword of the domain followed by your preferred extension (i.e. .com, .net, .biz, .co, etc) in the search field provided as shown below.

Find a domain name:

 Search for domains

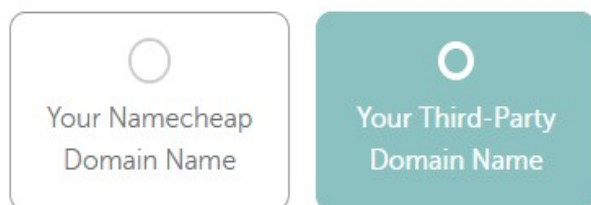
If your preferred TLD is not among the free offer from NameCheap's platform, it means you've to pay for the purchase of the domain name. Obviously, this will increase the price of your total hosting package price.

Existing Domain Name

But you can buy or register a domain at a cheaper price with another registrar

and connect it to your NameCheap web hosting account as “existing domain name” which is the second option.

Existing Domain Name



Find a domain name you own with another Registrar.
Learn more about [valid domain name entries](#).

Find a domain name:

 trade .com 

Connected

From the above screenshot, I've connected my third-party domain name to NameCheap. Next, simply request for your NameCheap name servers to update your domain DNS at your registrar's account or get it from your mail they will send to your email address which you used to sign up with them.

As soon as everything has resolved, you're good to start creating a blog on your domain name using WordPress platform for free. NameCheap supports WordPress hosting. So, you can create a blog from your cPanel dashboard using the Softaculous script or app in a matter of minutes.